



TECA NEWS 2012 Advertising Rate Sheet

Advertising in our association newsletter is an excellent value!

Print runs are 1,700 or more copies, distributed across BC & into Alberta. You will reach a wide audience of residential & light commercial hydronic and forced air heating, ventilating and cooling contractors and industry members when advertising in *teca News*. **Double your visibility—contribute technical articles. Contact office@teca.ca for info.**

- ✓ TECA's members (80% residential heating contractors) are mailed copies.
- ✓ Member Suppliers distribute copies in TECA displays at their trade counters.
- ✓ *TECA News* is featured at tradeshow and conventions we attend.
- ✓ Every *Quality First*TM course participant receives a current issue.
- ✓ Current & archived issues are available in PDF on our website: www.teca.ca

Advertising Deadlines

Reserve Ad Space

Jan. 1 for Feb. Issue
 May 1 for June Issue
 Sept. 1 for Oct. Issue

Send Ad File By

Feb. 10 for Feb. Issue
 June 10 for June Issue
 Oct. 10 for Oct Issue

E-mail your ad file to office@teca.ca
 in PDF or EPS format only.

*** Please embed all fonts. Use only the specified Pantone spots for colour ads. Ensure correct ad size or your ad may be cropped. Ads delivered late will incur late fees or will not run.

Advertising Rates – Black & White Ads (PDF or EPS Format Only)

Select Size	Dimensions (Width & Height)	Standard Rate	TECA Members Discounted Rate
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<input type="checkbox"/> 1/4 Page	3 5/8" X 4 3/4"	\$185	\$150
<input type="checkbox"/> 1/3 Page	7 1/4" X 3 1/4"	\$245	\$200
<input type="checkbox"/> 1/2 Page	7 1/4" X 4 3/4"	\$375	\$295
<input type="checkbox"/> Full Page	7 1/4" X 9 3/4"	\$750	\$585

NEW – **Spot Colour*** (Reserve early to avoid disappointment)!

<input type="checkbox"/> 1/2 Page	7 1/4" X 4 3/4"	\$455	\$345
<input type="checkbox"/> Full Page	7 1/4" X 9 3/4"	\$900	\$720
<input type="checkbox"/> Back Cover	7 1/4" X 9 3/4"	\$1000	\$800

Note: Colours are **red** Pantone 185 C, **blue** Pantone 286 C, and **black** ink only

TOTAL \$

Select Edition(s):

- February 2012
- June 2012
- October 2012

Name: _____ Tel: _____

Company: _____ Fax: _____

Address: _____

City, Prov: _____ Postal Code: _____

Ad Contact E-mail: _____

Advertisers are invoiced on purchase order numbers upon publication. Please pay your invoice promptly upon receipt. Tear sheets follow upon publication.

Thank you for advertising with **teca News**.

Ad space & location are on a **first-come, first-served** basis. Regular advertisers are e-mailed a reminder to reserve their ad space.

FAX This Form Now To Place Your Ad In the Next Issue!

Fax 604-594-5091 or Toll Free (in BC) 1-888-577-3137 by the deadline.

Advertising Questions? Call Kathryn at 604-594-5956 or 1-888-577-3818 or e-mail office@teca.ca

***Technical articles are due by the ad reservation deadline.